



NEWS RELEASE

Business Leaders Drive “Digital Transformation” at DocuSign MOMENTUM 2015

2015-02-11

Deloitte, Gap, LinkedIn, Microsoft, Salesforce, and Others to Share Insights on Achieving a Competitive Advantage by Going Fully Digital with DocuSign DTM

HIGHLIGHTS:

- DocuSign MOMENTUM 2015, March 10-12 in San Francisco, will bring together global business leaders to share best practices on how to completely eliminate paper from business to go 100% digital.
- New for 2015, DocuSign DevCon, a two day hands-on program, will empower the development community to build the best DTM and eSignature apps to drive digital transformation via DocuSign’s open REST and SOAP APIs.
- DocuSign Partner Summit is a half-day event designed to address the most relevant opportunities and needs that DocuSign partners and their customers face in achieving the all-digital business.
- Register for DocuSign MOMENTUM at <http://momentum.docuSign.com>.

SAN FRANCISCO—February 11, 2015—DocuSign, Inc. (DocuSign®), The Global Standard for Digital Transaction Management® (DTM), will host DocuSign MOMENTUM and DevCon 2015, its annual customer, partner and developer conference, in the heart of San Francisco’s Union Square, March 10-12, 2015. Digital transformation leaders from the world’s most powerful companies and biggest technology brands will unite for three days to challenge, inspire and share best practices, insights and hands-on approaches for achieving the fully digital business in the Cloud.

DocuSign MOMENTUM is designed to help organizations of all sizes, across industries, identify digital strategies to drive productivity and delight end-users with secure paper-free processes. Register by February 14 to benefit from

the early-bird rate:

“Organizations and even whole industries are increasingly aware that digital signature is the cornerstone of a fully digital business,” said Roger Kay, president, Endpoint Technologies Associates. “DocuSign, as a leader first in digital signature and then in comprehensive digital transaction management, has created MOMENTUM to bring together forward-thinking business leaders, who meet, share, and work together to propel the great digital transformation. At MOMENTUM, they regale each other and the crowd with tales of dramatic ROI, increased security and compliance, and industry-leading customer experiences.”

Keynote speakers and panelists include the likes of DocuSign’s Founder Tom Gonser and CEO Keith Krach; Deloitte Consulting Global CTO Mark White; Gap Inc. EVP Michelle Banks; LinkedIn CFO & SVP Steve Sordello and Salesforce Co-Founder Parker Harris.

DocuSign DevCon on March 11-12 will bring together developers, engineers, and technical decision makers to connect, share and learn how to build the DTM and eSignature apps of tomorrow to drive digital transformation across their businesses. Attendees will learn best practices for integrations with leading business and technology platforms, network with developers, and more over two days starting with an opening keynote from the legendary Geoffrey Moore, famed author of Crossing The Chasm, The Gorilla Game, and Inside The Tornado. To register, visit:

DocuSign Partner Summit on March 10 is a comprehensive half-day event designed to enhance DocuSign’s partners’ experience at MOMENTUM by addressing the most relevant needs that partners and their customers face today. Global partners and experts will connect, share and learn how to leverage DocuSign to help drive digital adoption. To register and benefit from the early-bird registration (closes February 13), visit:

DocuSign MOMENTUM 2015 Diamond sponsors include Microsoft, Salesforce, Accenture, and Apttus. Platinum sponsors include Deloitte, Nintex, and Novatus. Gold sponsors include Dropbox, CallidusCloud, CloudSherpas, insidesales.com, Seal Software, and Xactly. Silver Sponsors include eOriginal, Jitterbit, and Twilio. For more information, a complete agenda, and registration, visit <http://momentum.docusign.com>.

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About DocuSign, Inc.

DocuSign® is The Global Standard for Digital Transaction Management®. DocuSign helps more than 100,000 companies across nearly every industry and department achieve their digital transformation by putting an end to the paper chase. More than 50 million people in 188 countries turn to DocuSign to manage their most important transactions—digitally. DocuSign's DTM platform supports legally compliant signature processes tailored to meet requirements globally with localization in 43 languages. Every day more than 50,000 new users join The DocuSign Global Trust Network to increase speed to results, reduce costs, enhance security and compliance, and delight clients with a secure digital experience. For more information, visit www.docusign.com or call 877.720.2040.

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