



NEWS RELEASE

Digital Transformation Takes Hold In Boston

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BOSTON, Sept. 1, 2016 /PRNewswire/ -- To help Boston area companies accelerate their digital transformations, DocuSign, the global **eSignature** and **Digital Transaction Management (DTM)** leader, will host Momentum X on Thursday, September 22 at The State Room at 60 State Street. The complimentary half day event will feature top thought leaders sharing their insights and experiences on going digital to accelerate speed to results, reduce costs, decrease risk in increased security and compliance, and delight their customers. Individuals may register at <https://momentum.docuSign.com/en>.

The event underscores the shift from manual, paper-based processes to faster, easier, more convenient and secure digital business among organizations of every size and industry. Today, the vast majority of C-level executives have digital transformation among their top three strategic objectives. For many, it's the top priority as going digital positively impacts nearly every area where businesses are measured, including revenues, efficiency, costs, security, compliance, customer experience, and sustainability.

"We expect that the most successful businesses will be fully digital by the end of the decade – a trend we're seeing mirrored here in Boston," said Neil Hudspith, president of worldwide field operations at DocuSign. "Across the DocuSign Global Trust Network, we're finding organizations of all sizes are advancing their digital agendas to be the disruptors in their industry, rather than the disrupted. The time has never been better to start or advance a company's digital journey to drive competitive advantage before it's too late."

DocuSign's Momentum X events bring together key learnings, insights and best practices on going paperless from thought leaders and industry luminaries around the world. Attendees will discover the leadership, technology and culture requirements for taking their business fully digital, learning from other digital heroes who've led their industries, companies and departments through transformation.

As the host of the Momentum X events, DocuSign has unique expertise in helping more than 250,000 companies and 100 million users complete nearly one million digital transactions a day across 188 countries. Organizations who use DocuSign achieve faster speed to results, lower cost, increased security and compliance, and better customer experiences. On average, 84% of transactions are completed via DocuSign in less than one day; 62% in less than one hour; and 51% in 15 minutes or less – dramatically faster than the days or weeks typically required with paper. On average, DocuSign delivers \$36.44 in value per document to customers – including hard dollar savings, productivity improvements and revenue gains – over paper methods.

Individuals and organizations in Boston interested in digital transformation can learn from Greg O'Connor, director of IT at Dunkin' Brands, and others who will be presenting at Momentum X. Beyond Boston, announced Momentum X tour dates include New York (September 27), Philadelphia (September 29), Los Angeles (November 15 and 16), and Seattle (November 17), with additional locations to be announced.

For more information and to register for a Momentum X event, visit <https://momentum.docusign.com/en>. For more information on DocuSign, visit www.docusign.com.

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