



NEWS RELEASE

Digital Transformation Takes Hold In Chicago

2016-06-22

CHICAGO, June 22, 2016 /PRNewswire/ -- To help Chicago area companies accelerate their digital transformations, DocuSign, the global eSignature and Digital Transaction Management (DTM) leader, will host Momentum X on Thursday, June 23 at the Chicago Marriott Downtown Magnificent Mile. The complimentary half day event will feature top thought leaders sharing their insights and experiences on going digital to accelerate speed to results, reduce costs, decrease risk in increased security and compliance, and delight their customers. Individuals may register at <https://momentum.docuSign.com/en>.

The event underscores the shift from manual, paper-based processes to faster, easier, more convenient and secure digital business among organizations of every size and industry. Today, the vast majority of C-level executives have digital transformation among their top three strategic objectives. For many, it's the top priority as going digital positively impacts nearly every area where businesses are measured, including revenues, efficiency and costs, security and compliance, customer experience, and sustainability.

"We expect that the most successful businesses will be fully digital by the end of the decade – a trend we're seeing mirrored here in Chicago," said Neil Hudspith, President of Worldwide Field Operations at DocuSign. "Across the DocuSign Global Trust Network, we're finding organizations of all sizes are advancing their digital agendas to be the disruptors in their industry, rather than the disrupted. The time has never been better to start or advance a company's digital journey to drive competitive advantage before it's too late."

DocuSign's Momentum X events bring together key learnings, insights and best practices on going paperless from thought leaders and industry luminaries around the world. Attendees will discover the leadership, technology and culture requirements for taking their business fully digital, learning from other digital heroes who've led their industries, companies and departments through transformation.

Chicago-based DeVry Education Group uses DocuSign to create an industry-leading student experience that delivers on their mission to help students achieve their educational and career goals. DeVry Group institutions have eliminated more than 100,000 pages of paper per month by going digital with DocuSign to streamline student applications and financial aid documents, as well as paperwork in human resources, legal and procurement. View the video at <https://www.youtube.com/watch?v=h1IkPw1aqgU>.

"Like most companies across nearly every industry, DeVry Education Group is going through a digital transformation to automate processes, lower costs, and enhance compliance across our business," said Eric Dirst, President of Online Services, DeVry Education Group. "Most importantly, going paperless with DocuSign has helped us put focus on what matters most – our students and their success in achieving their career goals."

As a full-service general construction firm with extensive capabilities in project management, field supervision and design-build, Chicago-based Reed Construction faced mounds of paperwork that used to delay projects, add cost and create liability exposure on the job site. Now, Reed Construction uses DocuSign to get contracts, work orders and other field paperwork signed and returned quickly, easily and securely – creating a better experience for clients and subcontractors, while enhancing compliance and mitigating risk. View the video at: <https://www.youtube.com/watch?v=c-SdBnUEkyE>.

"Reed Construction made the digital transformation with DocuSign to eliminate the hassles, costs and risk associated with manual, paper-based processes," said Erik Haarstad, CFO, Reed Construction. "DocuSign helped make Reed Construction a more efficient and compliant company. Within two weeks, we were up and running with DocuSign, getting contracts back within minutes compared to the days or weeks it used to take."

With more than 300,000 members nationwide and more than \$8.6 billion in assets under management, Chicago-based Alliant Credit Union operates as a financial institution created by members, for members. With member convenience in mind, Alliant chose DocuSign for the whenever, wherever convenience for members in being able to sign account opening, loan applications and other financial documents from anywhere, anytime, on any device.

"The cost savings, speed and convenience of going digital with DocuSign have already made a significant, positive impact on our business," said Ericka Gorman, Senior Manager, Credit Product Strategy, Alliant Credit Union. "DocuSign has paid for itself multiple times over."

As the host of the Momentum X events, DocuSign has unique expertise in helping more than 225,000 companies and 85 million users complete nearly one million digital transactions a day across 188 countries. Organizations who use DocuSign achieve faster speed to results, lower cost, increased security and compliance, and better customer

experiences. On average, 84% of transactions are completed via DocuSign in less than one day; 62% in less than one hour; and 51% in 15 minutes or less – dramatically faster than the days or weeks typically required with paper. Customers who use DocuSign save, on average, \$36.44 per document over paper methods.

Individuals and organizations in Chicago interested in digital transformation can learn from companies like ACIST Medical Systems, Follett School Solutions, Guaranteed Rate, John Deere, Medtronic, and the NCAA – all of whom will be presenting at Momentum X. Beyond Chicago, announced Momentum X tour dates include Boston (September 22), New York (September 27), Philadelphia (September 29), Los Angeles (November 15 and 16), and Seattle (November 17), with additional locations to be announced.

For more information and to register for a Momentum X event, visit <https://momentum.docusign.com/en>. For more information on DocuSign, visit www.docusign.com.

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