



NEWS RELEASE

DocuSign Appoints New Exec to Accelerate Growth Across Northern Europe

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LONDON, May 31, 2016 /PRNewswire/ -- On the heels of announcing 125% year over year customer growth with a global trust network that's grown to more than 225,000 companies and more than 85 million users in 188 countries, DocuSign, Inc. (DocuSign) announced the appointment of Helen Sutton as VP of Enterprise Sales for Northern Europe. With more than 20 years of experience, Sutton will help accelerate growth and adoption of the company's Digital Transaction Management (DTM) platform and eSignature solution among enterprise customers in the UK, Ireland, the Netherlands, and the Nordics.

Logo - <http://photos.prnewswire.com/prnh/20151102/283113LOGO>

Sutton will build on the success of the DocuSign EMEA team in helping businesses across Europe achieve their digital transformations. Sutton will work closely with DocuSign's strategic partners, including Google, Microsoft, Salesforce, SAP and others, to help organizations go digital for faster speed to results, dramatic ROI, increased security and compliance, and enhanced customer experiences.

"I know from first-hand experience how DocuSign impacts the way people work and the effectiveness of a business by empowering anyone to transact business whenever, wherever convenient," commented Sutton. "In my previous role as a DocuSign customer, DocuSign saved me huge amounts of time, allowing me to sign documents on the move while extending my team's opportunity to close business up until the very last second of the quarter – at the convenience of our customers, even late at night and on weekends. It's thrilling to now be bringing the power of DocuSign to my customers."

"Helen's appointment is a clear sign of our plans to continue our rapid growth in a region that we see as crucial to

maintaining this momentum," stated Neil Hudspith, President of Worldwide Field Operations, at DocuSign. "We have strong strategic partnerships and deep technology integrations with the companies that our enterprise customers already use in their businesses every day. Helen's experience and proven track record in the enterprise software industry will help us continue the rapid expansion of the DocuSign Global Trust Network of customers, developers and partners."

Sutton joins DocuSign following her role as Managing Director of the UK and Ireland at Unit 4. She has more than 20 years of experience leading enterprise software sales in both the public and private sectors. Previously, Sutton spent twelve years at SAP in various leadership roles where, in her last 2 years, she grew global software licences by 20 percent for customers in the Financial Services, Public, Consumer and Resources sectors.

Individuals interested in learning more about DocuSign may visit <https://www.docuSign.co.uk/>, or register to attend the company's annual customer, developer and partner conference, DocuSign MOMENTUM'16, to be held on 6-7 June in London at the InterContinental at the O2 in Canary Wharf. For more information including the event agenda, visit. To register, visit <https://www.eiseverywhere.com/ereg/newreg.php?eventid=161237>.

Contact:

Michael Creane/Mitch Lowes/Sara Chandran

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