



NEWS RELEASE

DocuSign Chairman & CEO Keith Krach Honored as 'Most Admired CEO'

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SAN FRANCISCO, Nov. 12, 2015 /PRNewswire/ -- DocuSign, Inc. (DocuSign®) is pleased to announce that Chairman and CEO Keith Krach was recognized for his leadership, vision and values as a Bay Area Most Admired CEO, receiving the 'Game Changer' award from the San Francisco Business Times. Krach was honored among a select group of outstanding CEOs during a prestigious awards gala at the Four Seasons Hotel last night.

"A single vision is one more than most people will ever produce. Keith Krach is working on the most recent of a long string of them. And unlike so many visionaries, he never fails to make his new conceptions real, and powerfully successful," said Mitch Daniels, President of Purdue University and Former Governor of Indiana. "Fortunately for our university, he deployed those skills on our behalf during six years of leadership on our Board. Purdue has turned out an astonishing list of great business leaders, but if we gave a "Most Admired CEO" award, Keith would have won it long ago."

"Keith's leadership playbook has been proven to be successful multiple times," said Mary Meeker of Kleiner Perkins Caufield & Byers. "His classic, natural leadership skills combined with his work ethic help him build strong teams to attack big ideas."

"Keith is a passionate leader known to attract top talent, build high performance teams, and inspire a shared vision focused around customer success," said Rick Smith, CEO of Equifax. "He is a front and center leader who puts everyone – customers, employees, partners and the community around him – ahead of himself. Keith's legacy as a great coach and mentor is evident in the results of both the companies he's led and the teams he's developed."

"I'm humbled by this recognition from the San Francisco Business Times and honored to accept the Game Changer

award on behalf of the entire DocuSign family," said Krach. "The true honor is getting to be a part of such an incredible, high performance team focused on the noble cause of changing how business is done all around the world."

Krach joined DocuSign in 2009 and leads the company's nearly 1,600 employees globally to empower businesses to go fully digital. Today, DocuSign serves more than 100,000 companies and more than 50 million users in 188 countries – with more than 50,000 new unique users joining The DocuSign Global Trust Network everyday.

Prior to DocuSign, Krach co-founded Ariba and served as Chairman and CEO. He is widely recognized as pioneering B2B Commerce and was honored with the Technology Pioneer Award at the World Economic Forum in Davos. He was also named National Entrepreneur of the Year by Ernst & Young. Today, nearly \$1 trillion of commerce is transacted through the Ariba network.

Krach started his career at GM as the company's youngest-ever Vice President. He then joined the founding team of Rasna Corporation, which was sold to Parametric Technologies. Rasna transformed the mechanical computer-aided engineering (CAE) industry and Krach was recognized as an early pioneer within the robotics industry.

Krach earned his B.S. degree in Engineering at Purdue University and his MBA at Harvard. He is Chairman Emeritus of the Board of Trustees at Purdue University. Krach is also the Former Chairman of the Board at Angie's List, former International President of Sigma Chi Fraternity, and one of the early founders and board members at XOJet.

More information on the San Francisco Business Times Most Admired CEO awards may be found at <http://www.bizjournals.com/sanfrancisco/blog/2015/11/sf-business-times-most-admired-ceos-2015-honorees.html#g1>. Individuals interested in joining DocuSign's high performance team may visit <http://www.docusign.com/careers>.

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contracts, approvals and workflows with DocuSign's Digital Transaction Management (DTM) platform and eSignature solution. DocuSign keeps life and business moving forward.

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