



NEWS RELEASE

# DocuSign IMPACT Advances Disaster Relief as Part of Clinton Global Initiative and ImpactCloud.org

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SAN FRANCISCO, Sept. 8, 2016 /PRNewswire/ -- Fulfilling its commitment to action as a member of the **Clinton Global Initiative (CGI)**, DocuSign – through its nonprofit foundation **DocuSign IMPACT** – has helped to accelerate disaster response to ensure relief comes as fast as possible to those in need. Steps taken include dedicating three days of volunteer time off per employee per year, providing its **eSignature** and **Digital Transaction Management (DTM)** platform at a discount for nonprofits, and sponsoring the development of innovative apps that accelerate disaster response via its Hacks-for-Good. To further empower nonprofits for success, DocuSign announced it has joined **ImpactCloud.org** as a founding member and added seven new transformative leaders to the DocuSign IMPACT Advisory Board.

Hosted on the Nethope Solutions Center, ImpactCloud is a coalition of seven cloud vendors and top humanitarian member organizations who are working to revolutionize disaster response and relief via their trusted cloud technology. DocuSign joins Box, Okta, Salesforce.org, Splunk, Tableau, and Twilio, alongside leading NGOs like Nethope, Smart Networks and Team Rubicon, in their commitment to support ongoing improvements in disaster response. While disaster and crisis response innovation is the first focus for ImpactCloud, the organization expects to add funding development, measurement and evaluation, as well as other program and administrative areas to its remit as it grows.

"DocuSign IMPACT is committed to helping nonprofits leverage innovative technology that deploys more of their resources to quickly and efficiently helping those in need," said Amy Skeeters-Behrens, executive director, DocuSign IMPACT. "We're pleased to empower nonprofits through DocuSign's eSignature solution and DTM platform – and our technology integrations with our fellow founding members of ImpactCloud – to help nonprofits focus more of their precious time towards their missions to improve the world around us – rather than chasing

paperwork."

"DocuSign's eSignature service and Digital Transaction Management platform are helping to change how business – and the work of nonprofits – gets done all around the world," said Suzanne DiBianca, EVP of corporate relations and chief philanthropy officer, Salesforce. "Like Salesforce.org, DocuSign IMPACT extends the positive, integrated effect of technology, people and resources to improve the state of the world and the communities around us."

As part of ImpactCloud, DocuSign will offer continued discounts on DocuSign for Nonprofits, provide DocuSign's open API so nonprofits can quickly and easily embed DocuSign into their processes, develop a working app for medical records duplication across devices, and share case studies of nonprofits that have successfully made the digital transformation to accelerate speed to impact, reduce costs, and improve security and compliance across their operations.

DocuSign's involvement with ImpactCloud builds on the company's ongoing commitment to nonprofits – an industry that's widely standardized on DocuSign for eSignature and DTM, including the Federation of State Medical Boards, **GirlEffect.org**, **Giveback Homes**, New Story Charity, Scottish Autism, **Special Olympics**, **Swim For Sight**, Team Rubicon, **WE** and many others. Reflecting its character in action through corporate responsibility, the company launched DocuSign IMPACT in 2015. The organization harnesses the power of DocuSign products, along with the passion of its people, to make a difference in the global communities in which its customers and employees live and work. To date, more than 6,370 hours of employee service have been donated to charities globally, including in Australia, Brazil, France, Ireland, Israel, Japan, Singapore, the UK and the US.

Earlier this year, DocuSign IMPACT co-hosted Hacks-for-Good with Team Rubicon, the only nonprofit disaster response organization that mobilizes military veterans to support communities devastated by natural disasters. The Hacks brought together developers from around the world to build innovative apps on the **DocuSign eSignature API** that advance disaster response and relief. In partnership with its developer community and Team Rubicon, DocuSign created a unique consent form that is both mobile and available in limited connectivity environments to help patients receive treatment faster. Available in four languages, Team Rubicon is currently using the DocuSign app to accelerate Syrian refugee aid.

"Our partnership with ImpactCloud partners, including DocuSign and Box, has been critical to our ability to deploy resources effectively in the field and deliver life-saving aid to those seeking medical treatment," said Jake Wood, CEO, Team Rubicon. "The DocuSign app allows us to be compliant and secure across borders, while providing desperately needed services for refugees." [Click here for more on Team Rubicon's use of DocuSign to aid Syrian refugees.](#)

Special Olympics' use of DocuSign addresses a different paper problem that plagues nonprofits: Managing consent and participation forms. DocuSign empowers athletes, guardians, coaches, and doctors to complete required paperwork, like health screenings and medical releases, 100% digitally. Special Olympics' DocuSign-enabled digital transformation means that no athlete has to sit the big race out because of incomplete or missing paperwork.

"Reducing barriers to entry is critical for Special Olympics and why we're grateful to DocuSign for providing us with this capability," said Noah Broadwater, CTO, of **Special Olympics**. "We continuously look for ways to transform the way we serve our millions of athletes around the world. With DocuSign, athletes, guardians, coaches and doctors are able to complete required health screenings digitally, without the need for paperwork, so they're sure to be able to compete when their number is called."

"The mission of the DocuSign Impact Foundation is to transform peoples' lives by transforming noble causes," said Keith Krach, chairman and CEO, DocuSign. "We believe the definition of a transformative leader is character-in-action. It is all about making an impact in the world; a big one, a little one, but most of all, a meaningful one."

DocuSign announced the addition of seven transformative leaders who have joined the DocuSign IMPACT Advisory Board, which now includes (new members in bold):

- Robert Berdelle, CFO and EVP, United Way;
- Suzanne DiBianca, EVP of corporate relations and chief philanthropy officer, Salesforce
- Vicki Escarra, CEO, Opportunity International;
- Jim Gibbons, CEO, Goodwill;
- Christopher Gorder, president and chief water officer, charity: water;
- Brent Hagler, CEO & co-founder, New Story;
- Richard Hester, senior partner, Indiana Business Advisors;
- John Hollar, CEO, Computer History Museum;
- Tom Friel, board director and former chairman, Silicon Valley Community Foundation;
- Craig Kielburger, co-founder, WE;
- Adrianna Quintero, senior attorney and director of partner engagement, Natural Resources Defense Council;
- MR Rangaswami, managing director, Sandhill Group and founder, Corporate Eco Forum and Indiaspara;
- Robert Rosen, philanthropic partnerships and executive office director, Bill & Melinda Gates Foundation;
- Amy Skeeters-Behrens, executive director, DocuSign IMPACT; and
- Jake Wood, CEO, Team Rubicon

"DocuSign has been instrumental to New Story's mission of providing a world-class donor experience where 100% of all donations go towards the cause," said Brett Hagler, CEO, New Story, "Regardless of the location,

device or connectivity, DocuSign empowers New Story to keep business moving forward simply and securely."

"Our partnership with DocuSign has greatly impacted the work we do. Streamlining and expediting the signing process for our organization allows us to continue to focus on keeping administrative costs low and helping us minimize our carbon footprint by reducing paper and energy consumption," said Craig Kielburger, co-founder of WE, a movement that brings people together and gives them the tools to change the world. "By using DocuSign, we're able to be more efficient and spend time focusing on our core mission: empowering people to make a difference in the world, both locally and globally."

For more information on DocuSign for Nonprofits, please visit [www.docusign.com/nonprofit](http://www.docusign.com/nonprofit). For more information on DocuSign IMPACT, please visit [www.docusignimpact.org](http://www.docusignimpact.org). For more information on ImpactCloud, visit [ImpactCloud.org](http://ImpactCloud.org).

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