



NEWS RELEASE

DocuSign MOMENTUM'16 to Advance Digital Transformations Across EMEA

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LONDON, May 26, 2016 /PRNewswire/ -- With digital transformation among the top priorities of executives across Europe, the Middle East and Africa, DocuSign, Inc. (DocuSign®), the global eSignature and Digital Transaction Management (DTM) leader, today unveiled details of DocuSign MOMENTUM'16 London. More than 1,000 attendees from across EMEA will join to hear insights and best practices from industry luminaries on going digital to accelerate business results and drive competitive advantage. Confirmed speakers include Rio Ferdinand, Former England Captain, Football Pundit and Tech Investor; Jim Hagemann Snabe, Chairman of the World Economic Forum; John Cryan, CEO of Deutsche Bank; Brian Cox OBE, Professor of Particle Physics at Manchester University; and others.

Logo - <http://photos.prnewswire.com/prnh/20151102/283113LOGO>

DocuSign MOMENTUM'16 takes place 6-7 June in London at the InterContinental at the O2 in Canary Wharf. The event continues on what DocuSign Chairman and CEO Keith Krach notes as a long term and ongoing focus and commitment on the EMEA market, local customers and their success in going digital with DocuSign.

"Over the past twelve months, every C-level executive I've spoken with – including many in EMEA – has digital transformation among their top three strategic priorities – and for many, it's number one," noted Krach. "And it comes as very little surprise since going digital improves results in nearly every area in which business leaders are measured – revenue growth, efficiency and cost reduction, security and compliance, and customer experience."

In fact, in a recent study by Intellicap¹, organizations who have made the digital transformation with DocuSign were found to experience on average a 300% increase in ROI, 61% improvement in productivity, a reduction in document

turn-around time by 97%, and £25.80 savings per document.

"But for companies to make this shift and capture the value, they must embrace change, lead their organisations through the necessary cultural evolution with quick wins, and use technology to make the transformation as quick and easy as possible – especially given the heightened focus on data residency and privacy across the E.U. – which has often delayed digital transformation initiatives," added Krach.

"With the eIDAS [Electronic ID and Trust Services] regulations coming into effect on 1 July – and new technology offerings, go-to-market partnerships with certificate authorities, integrators and customers, and cloud deployment options to be announced at DocuSign MOMENTUM'16 – the time has never been better for E.U. companies to advance their digital transformations and accelerate the speed of their business," said Krach. "We've always believed EMEA would be a growth hub for our Digital Transaction Management platform and now all the chess pieces will be in place for that to happen."

Against that backdrop, DocuSign MOMENTUM '16 London will offer keynotes, breakouts and training for customers, prospects, developers and partners to highlight use cases and successes in digital transformation. Attendees will hear from local and international thought leaders, including:

- John Cryan: CEO, Deutsche Bank
- William Lewis: CEO, Dow Jones
- Rio Ferdinand: Former England Captain, Football Pundit and Tech Investor
- Professor Brian Cox OBE: Professor of Particle Physics, Manchester University
- Jim Hagemann Snabe: Chairman, World Economic Forum USA
- Jacky Wright: VP, Microsoft IT
- David Smoley: CIO, AstraZeneca
- Robert Blackburn: President, Supply Chain Operations & Information Services, BASF Group
- Maithreyi Seetharaman: Anchor & Executive Editor, Real Economy

Today's announcement follows the company's recent news of 125% year-over-year customer growth across the DocuSign Global Trust Network – which now includes more than 225,000 companies and more than 85 million users completing nearly one million transactions per day, many across EMEA.

Some of the customers using DocuSign to accelerate speed to results to achieve dramatic ROI, increase security and compliance, and enhance their customer experience include ABN Amro Bank, Allied Irish Banks, AON, AstraZeneca, Booking.com, CDC Arkinheo, Cells4Life, Cision, City Box, Connells Ltd., Cystic Fibrosis Trust, Deutsche Bank, Dun & Bradstreet, Eclectic International, Eden Brown, Edinburgh Research and Innovation Ltd., Euro Car Parts Ltd., European Court of Human Rights, Gorkana, Grass Roots, Head to Head, HealthTrust Europe, Hornbill, Insights,

LinkedIn, Liverpool Football Club, LSL Property Services, m I ployee, Martin & Co., Martyn Gerrard, Mercedes Benz World, Microsoft, Misys, OBK Tax, Paginas Amarillas, Path.org, Projectplace, REED, Romans, the Royal London Mutual Insurance Society Limited, Sage Payment Solutions, Scottish Autism, Solgari, Sparked, StudentTenantFind, Unilever, United Health Group, USB2U, USP, Van Gansewinkel Groep, Virgin Holidays, Visa, and thousands of others.

For more information including the event agenda, please visit <https://momentum.docuSign.com/london/en> and to register go to <https://www.eiseverywhere.com/ereg/newreg.php?eventid=161237>.

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About DocuSign, Inc.

DocuSign® is changing how business gets done by empowering anyone to send, sign and manage documents anytime, anywhere, on any device with trust and confidence. DocuSign and Go to keep life and business moving forward. For more information, visit <http://www.docuSign.co.uk/>, call +44 203 714 4800, or follow us on Twitter, LinkedIn and Facebook.

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¹ Intellicap White Paper: Measuring the ROI Impact of DocuSign:

<https://www.docuSign.com/whitepapers/measuring-the-roi-impact-of-docuSign>