



NEWS RELEASE

DocuSign and RE/MAX Announce Tech Integrations That Save Time and Money

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LAS VEGAS, Feb. 28, 2017 /PRNewswire/ -- **DocuSign**, the global **eSignature** and **Digital Transaction Management** (DTM) leader, and RE/MAX LLC, the global real estate franchisor, today announced plans to bring the benefit of digital technology to more than 110,000 broker and agent affiliates around the world.

The news comes as part of an ongoing initiative that represents an unprecedented level of integration between DocuSign and the RE/MAX tools used most by brokers and agents. And it follows RE/MAX's announcement in August last year that it would standardize on the DocuSign **eSignature platform** and **Transaction Rooms for Real Estate** solution for its broker and agent affiliates.

This initiative comprises three key elements: a 'single sign on' integration between DocuSign and the RE/MAX internal portal, MAX/Center, in North America; another integration with RE/MAX's lead-generation engine, LeadStreet – powered by Homes.com – again in North America; and special discounts for all brokers and agents new to the DocuSign platform around the world.

Once fully operational, the MAX/Center integration will automatically offer RE/MAX brokers and agents direct log in access to DocuSign Transaction Rooms for Real Estate. This not only simplifies the working experience, it also means brokers and agents work even more efficiently with DocuSign.

The LeadStreet integration goes one step further. When agents enter property details or buyer/seller information into LeadStreet, data can flow directly into a DocuSign Transaction Room – eliminating the need to rekey information, and dramatically cutting time and improving accuracy.

The special offer for RE/MAX provides brokers a free version of DocuSign Transaction Rooms for Real Estate, and

have the option to purchase DocuSign eSignature on behalf of their office at an exclusive, discounted price. Agents get access to DocuSign eSignature for 25% off the retail price.

"RE/MAX is dedicated to making agents and brokers successful – and technologies that can efficiently manage the entire real estate transaction and deliver a superior customer experience are key to that," explained Geoff Lewis, President, RE/MAX. "That's why we chose to extend our strategic alliance with DocuSign even further, and offer our affiliates the chance to get started right here at the RE/MAX R4 convention."

"Since we signed our strategic alliance agreement in August last year, we've been laser-focused on helping RE/MAX brokers and agents save time, money and hassle," said Georg Gerstenfeld, the VP and GM of real estate solutions at DocuSign.

"With a single click, users will be able to create new Transaction Rooms that can be automatically pre-populated with listing and lead data so they don't need to enter it twice. Users will also be able to access their DocuSign Transaction Rooms account directly from MAX/Center, without having to log in multiple times. This will save time for agents and help brokers operate more efficiently. So far, the reception from the RE/MAX brokers in the pilot has been incredible, and we're excited to showcase these solutions at R4."

DocuSign has a large booth presence at the RE/MAX R4 international convention. Brokers can have their free DocuSign Transaction Rooms for Real Estate accounts provisioned on the spot. The onsite team will also be able to help agents sign up for DocuSign eSignature and receive their discount.

"Using DocuSign's single sign on as part of the pilot project has been a great experience," said James Ellis, Broker Manager of RE/MAX Classic in Mesa, AZ, who took part in the testing.

"Signing in through MAX/Center is quick, easy and reliable. Having single sign on is definitely a benefit for my agents. In addition, DocuSign actually cares about making it the best experience possible. With their help, our office was on-boarded quickly and seamlessly. Once this is fully operational, I'd imagine all my agents would want to switch over."

For more information on the DocuSign presence at the 2017 RE/MAX R4 international convention in Las Vegas, visit <https://www.docusign.com/blog/love-docusign-remax-r4/>, and if you're a broker, visit the Q&A page at <http://esign.docusign.com/LP=597>. For more information on RE/MAX, visit www.remax.com and for DocuSign, visit www.docusign.com.

Contact:

Adrian Wainwright

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