



NEWS RELEASE

Former Microsoft GM James DeBragga Joins DocuSign as VP of International Marketing

2015-09-03

LONDON and SAN FRANCISCO, Sept. 3, 2015 /PRNewswire/ -- DocuSign, Inc. (DocuSign®) announced it has appointed James DeBragga as its Vice President of International Marketing reporting to Chief Marketing Officer, Brad Brooks. A well-regarded entrepreneur with a track record of driving high-performance global marketing, sales, and professional services organizations, DeBragga's role will focus on aligning DocuSign's international marketing teams, strategy and execution as the company continues its rapid worldwide expansion of The DocuSign Global Trust Network.

Available in 43 languages, DocuSign's DTM platform is trusted by more than 100,000 companies and more than 50 million users in 188 countries. Over the last two years, DocuSign's global expansion has included the opening of two European data centers, an innovation hub and customer support center in Dublin, acquisitions of Algorithmic Research Limited (ARX) in Israel and Comprova in Brazil, and new offices in eight countries outside the United States.

"James is an outstanding international entrepreneur and business leader with a wealth of experience building and driving first-class global marketing teams," said Brooks. "We're fortunate to have someone with James' breadth and depth of international marketing expertise onboard as we continue our rapid expansion in new markets across Europe, the Middle East, Asia and Latin America."

"As the global standard for Digital Transaction Management, DocuSign has consistently been at the forefront of business innovation helping customers large and small make their digital transformations," said DeBragga. "This is a rare opportunity with one of the biggest markets I've ever seen. I'm excited to join DocuSign's high performing team as we bring our trusted DTM platform to more countries, companies and customers around the globe."

Based in Munich, Germany, DeBragga joins DocuSign following nearly four years at DC1 Consulting, Inc., a US and EU boutique management consulting firm. The firm, where DeBragga was founder and served as President, advises clients ranging from small start-ups to Fortune 500 multinationals across a portfolio of business functions including corporate development, go-to-market strategy, sales and marketing enablement, and organizational development.

Prior to DC1, DeBragga spent 19 years with Microsoft Corporation serving in a variety of leadership positions. His roles included Director of Windows Embedded Worldwide Software Distribution; General Manager of Windows International Marketing; General Manager of Windows 7 Launch, Netbook Marketing, and Consumer Offers; and most recently General Manager of Windows Digital Marketing. DeBragga is also a frequent guest lecturer on topics of entrepreneurship and venture capital investing to graduate business classes at both the University of Washington and Seattle University based on his experience and success as a global business leader.

To learn more about career opportunities at DocuSign, please visit <http://www.docusign.com/careers>.

About DocuSign, Inc.

DocuSign® is The Global Standard for Digital Transaction Management®. DocuSign helps more than 100,000 companies across nearly every industry and department make their digital transformation by putting an end to the paper chase. More than 50 million people in 188 countries turn to DocuSign to manage their most important transactions—digitally. DocuSign's DTM platform supports legally compliant signature processes tailored to meet requirements globally with localization in 43 languages. Every day more than 50,000 new users join The DocuSign Global Trust Network to increase speed to results, reduce costs, enhance security and compliance, and delight clients with a secure digital experience. For more information, visit www.docusign.com or call 877.720.2040.

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