



NEWS RELEASE

## Former Microsoft and Juniper Networks Executive Brad Brooks Joins DocuSign as CMO

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SAN FRANCISCO – January 14, 2015 – **DocuSign Inc.** (DocuSign®) announced that Brad Brooks joined the company as Chief Marketing Officer to help more customers experience the power of DocuSigning anything, anytime, anywhere, on any device. Securely. Brooks brings more than 25 years of experience leading global marketing and business strategy for blue chip technology companies – including Microsoft, Juniper Networks and AT&T Lucent Technologies – to his role at DocuSign.

“Brad is an outstanding marketer who brings rich leadership experience in building global brands and customer networks in both enterprise and consumer tech,” said Gordon Payne, COO, DocuSign. “Brad’s deep marketing experience will help us further accelerate the rapid international expansion of the DocuSign Global Trust Network and bring the value of Digital Transaction Management to more companies and individuals around the world.”

“I’m excited to join a company with such universal appeal that delivers real value to every business and individual on the planet,” said Brooks. “I’m looking forward to further building the DocuSign brand as the recognized global standard for Digital Transaction Management.”

Brooks is a multifaceted senior leader that joins DocuSign following more than 25 years leading multiple functions within enterprise and consumer technology companies. He most recently served as CMO and SVP of Global Marketing at Juniper Networks. Previously, Brad led product management and marketing with P&L responsibility as Corporate Vice President for Microsoft’s multi-billion dollar Windows Consumer Business. Prior to Microsoft, Brad worked at Enron and AT&T Lucent Technologies. Brad earned his B.S. from California State University and his Masters in International Management from Thunderbird School of Management.

Individuals interested in career opportunities at DocuSign may visit [www.docusign.com/careers](http://www.docusign.com/careers). Companies interested in DocuSign's Digital Transaction Management platform may visit [www.docusign.com](http://www.docusign.com).

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About DocuSign Inc. 

DocuSign® is The Global Standard for Digital Transaction Management®. Global enterprises, business departments, individual professionals, and consumers have standardized on DocuSign, with more than 40,000 new users joining the DocuSign Global Network every day. Today, that network includes millions of users in 188 countries. DocuSign's DTM platform supports legally compliant electronic and digital signature processes tailored to meet requirements globally with localization in 43 languages. Companies and individuals DocuSign to accelerate transaction times to increase speed to results, reduce costs, increase security and compliance, and delight customers across nearly every industry – from financial services, insurance, technology, healthcare, manufacturing, communications, real estate, retail, and consumer goods to higher education, non-profit and others – as well as every business department, including sales, finance, operations, procurement, HR/staffing, legal, and customer support. For more information, visit [www.docusign.com](http://www.docusign.com) or call 877.720.2040. Visit the DocuSign blog at [www.docusign.com/blog](http://www.docusign.com/blog) and follow DocuSign on Twitter, LinkedIn and Facebook.

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