



NEWS RELEASE

## **\*\*MEDIA ALERT\*\*** Live Every Day Like It's Earth Day

2015-04-22

Pledge YES! To Living + Working Paper-free Every Day with DocuSign

#EveryDayisEarthDay

### HIGHLIGHTS:

- Today is the 45<sup>th</sup> anniversary of Earth Day where more than 1 billion people in 192 countries will unite to participate in green activities like riding bikes to work, cleaning polluted areas, and going paperless
- DocuSign believes that people can reduce their carbon footprint year-round by removing paper from their lives and conducting business 100% digitally
- With DocuSign's Digital Transaction Management platform, individuals and businesses have saved 1 million square feet of forest globally — about 60,000 trees since the company's inception— by trading out manual, paper-based processes for environmentally-friendly digital workflows that enable everyone to live every day like it's Earth Day

SAN FRANCISCO—April 22, 2015—Today marks the 45<sup>th</sup> anniversary of Earth Day, a global holiday that unites more than 1 billion people in 192 countries to participate in campaigns designed to create awareness around important environmental issues while encouraging sustainable lifestyles. Individuals and organizations celebrate this day of civic observance by participating in activities like conserving water, riding bikes to work, and cleaning up polluted areas.

View two Earth Day infographics from DocuSign online: **DOCU-MENTAL**, <http://www.slideshare.net/DocuSign/docu-sign-documentalinfographic2015documental>, and **PAY-PER**, <http://www.slideshare.net/DocuSign/docu-sign-documentalinfographic2015payper>.

Each year, many Earth Day activities center around reducing paper consumption —and with good reason. In the United States alone, workers produce more than 4 trillion paper business documents each year. The average worker uses about 50 sheets of paper every day and in a single year consumes the equivalent of a 100-foot-tall Douglas fir tree. In the age of digital innovation, we should all strive to do more than just eliminate paper from our lives on one day each year.

DocuSign empowers individuals and organizations of every size, industry and geography to make every day Earth Day. With DocuSign's Digital Transaction Management (DTM) platform, everyone can get to YES! faster – on sales contracts, loan documents, rental agreements and more – without ever using a piece of paper. Say goodbye to printing, faxing, scanning, and overnighting documents to complete transactions, and hello to a greener world.

DocuSign's Head of Corporate Marketing Gregor Perotto adds,

“Earth Day is a great way for individuals and organizations to rally around a common, important cause and participate in green actions. But its bigger purpose is to remind us to live every day like it's Earth Day. Our customers are doing just that. To date, DocuSign users have saved the equivalent of 1 million square feet of forest by going fully digital. That translates to 60,000 trees that are still standing tall. We're excited to help more and more customers be successful every day, and in turn reduce the impact on the precious environment around us to live every day like it's Earth Day.”

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About DocuSign, Inc. 

DocuSign® is The Global Standard for Digital Transaction Management®. Global enterprises, business departments, individual professionals, and consumers have standardized on DocuSign, with more than 50,000 new users joining the DocuSign Global Network every day. Today, that network includes more than 50 million users in 188 countries. DocuSign's DTM platform supports legally compliant electronic and digital signature processes tailored to meet requirements globally with localization in 43 languages. Companies and individuals DocuSign to accelerate transaction times to increase speed to results, reduce costs, increase security and compliance, and delight customers across nearly every industry – from financial services, insurance, technology, healthcare,

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