



NEWS RELEASE

Madison Capital Goes Fully Digital with eOriginal and DocuSign to Secure Operations

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Vehicle and Equipment Lease/Financing Leader Simplifies its Loan Origination Process and Further Safeguards its Assets with End-to-End Digital Transaction Management (DTM) Solution

BALTIMORE AND SAN FRANCISCO—May 27, 2015— Madison Capital, a longtime customer of eOriginal, Inc., today announced it has made further strides in automating and streamlining its business processes by adding new features to its integrated Digital Transaction Management (DTM) solution powered by eOriginal and DocuSign, Inc. (DocuSign®). With DocuSign's DTM platform and eOriginal eAsset® Management Services, Madison Capital enjoys a secure and 100% digital environment to expedite and simplify the loan origination process, from financing to securitization, and management through pledging and collateralization.

The Madison Capital team has more than 50 years of combined experience in commercial vehicle and equipment lease/financing and takes advantage of the latest technologies to empower businesses across the United States, Canada, and Puerto Rico. Madison Capital also was one of the first companies within its industry to enter the digital signature transaction market nearly eight years ago. Most recently, the company enhanced its user experience by adding new, sophisticated levels of securitization to its loan origination process and the lifecycle management of electronic assets.

The implemented security features allow the team at Madison Capital to increase transaction limits and provide eCertainty® with the legalities of each transaction to their clients. This process is possible through DocuSign's authentication process to ensure the correct person is reviewing and signing loan documents, and via eOriginal's secure storage features to ensure every financial document is securely managed.

QUOTES

- “As we continue to grow, the end-to-end digitalization of our loan process provides a secure and reliable way to reach clients anywhere,” said Madison Capital President and COO Allan Levine. “With DocuSign and eOriginal, Madison Capital staff now have the flexibility to counter-sign electronic loan documents quickly and securely from anywhere, improving our operational efficiency while delivering a world class client experience.”
- “We are pleased to continue growing our relationship with Madison Capital, supporting them with their most recent securitization needs,” said eOriginal President and CEO Steve Bisbee. “As The Global Standard for Digital Transaction Management, DocuSign boasts a secure authentication process that provides peace-of-mind to all parties involved in Madison Capital’s loan origination process.”
- “Madison Capital is a showcase of how businesses can digitally transform to continuously improve operations for dramatic ROI, decreased risk in security and compliance, and a great customer experience,” said DocuSign’s Chief Revenue Officer Neil Hudspith. “We’re pleased to partner with eOriginal to bring customers like Madison Capital secure, compliant and legally enforceable all-digital ways to transact business.”

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About DocuSign, Inc.

DocuSign® is The Global Standard for Digital Transaction Management®. DocuSign helps more than 100,000 companies across nearly every industry and department make their digital transformation by putting an end to the paper chase. More than 50 million people in 188 countries turn to DocuSign to manage their most important transactions—digitally. DocuSign's DTM platform supports legally compliant signature processes tailored to meet requirements globally with localization in 43 languages. Every day more than 50,000 new users join The DocuSign Global Trust Network to increase speed to results, reduce costs, enhance security and compliance, and delight clients with a secure digital experience. For more information, visit www.docusign.com or call 877.720.2040.

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About eOriginal, Inc.

Founded in 1996, eOriginal is the trusted expert in digital transaction management solutions, specializing in the post-execution management of financial asset documentation. eOriginal SmartSign® and eAsset® Management Services enable an end-to-end solution for fully electronic transactions that must be managed with the highest levels of security and compliance throughout their lifecycle. By treating every transaction as having assets that must be verifiably secure, legally compliant and enforceable, eOriginal provides its customers and partners with eCertainty®. For more information, please visit <http://www.eoriginal.com>. eOriginal®, eAsset®, eOriginal SmartSign® and eCertainty® are trademarks of eOriginal, Inc. and are registered in the United States or in other jurisdictions.