



NEWS RELEASE

# Maxim Commercial Capital Funds Customers Faster with DocuSign and eOriginal

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Commercial Trucking Financing Leader Accelerates Funding from Days to Hours with DTM Platform

LOS ANGELES—APRIL 29, 2015—Maxim Commercial Capital today announced it has brought a new level of ease and speed to the commercial trucking financing industry with an integrated Digital Transaction Management (DTM) solution from DocuSign, Inc. (DocuSign®) and eOriginal, Inc. By going digital, Maxim Commercial Capital now delivers a better customer experience with new transaction convenience across the board for its brokers, customers, and vendors.

Maxim Commercial Capital has made the digital transformation with DocuSign and eOriginal to dramatically expedite its funding process. By utilizing DocuSign's DTM platform and eOriginal's eAsset® Management Services, customers of Maxim Commercial Capital can obtain truck and trailer financing anytime, anywhere, on any device – securely. The company's new digital process provides customers with the opportunity to apply for financing in the morning and acquire a truck that night – regardless of the individual's credit score.

In the future, Maxim Commercial Capital plans to extend its use of the integrated DTM solution from DocuSign and eOriginal to digitize its hard asset and real estate-backed division of the company.

## QUOTES

- “With the majority of our customers on the road, the old pen-and-paper loan application model just doesn't make sense,” said Maxim Commercial Capital Chief Operating Officer Shervin Rashti. “With DocuSign and eOriginal, our customers can now sign wherever, whenever convenient. Going digital by implementing a Digital Transaction Management solution has significantly accelerated our underwriting process from days to

hours, making Maxim Commercial Capital an industry-leader with one of the easiest financing solutions available. Plus, we benefit internally by having a secure and controlled way to securitize and collateralize every financial asset.”

- “The digital transformation of Maxim Commercial Capital is a prime example of how Digital Transaction Management is changing the face of the equipment financing industry,” said eOriginal President and CEO Stephen Bisbee. “Going digital does not have to be a large hurdle for companies to overcome. It is meant to make the process easier for both organizations and their customers so electronic financial assets can be signed, stored, retrieved and transferred with eCertainty.”
- “Maxim Commercial Capital and its customers are experiencing the immediate benefits of a secure digital platform to get work done faster, easier and more securely,” said DocuSign’s Chief Revenue Officer Neil Hudspith. “Like other industries, the trucking industry is eliminating paper from businesses processes to increase the speed of transactions to keep business moving forward on the road and in the cloud.”

Individuals interested in learning more about Maxim Commercial Capital may visit <http://www.maximcc.com>; in eOriginal may visit [www.eOriginal.com](http://www.eOriginal.com); in DocuSign’s DTM platform may visit <https://www.docusign.com/solutions>.

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About DocuSign, Inc.

DocuSign® is The Global Standard for Digital Transaction Management®. DocuSign helps more than 100,000



companies across nearly every industry and department make their digital transformation by putting an end to the paper chase. More than 50 million people in 188 countries turn to DocuSign to manage their most important transactions—digitally. DocuSign's DTM platform supports legally compliant signature processes tailored to meet requirements globally with localization in 43 languages. Every day more than 50,000 new users join The DocuSign Global Trust Network to increase speed to results, reduce costs, enhance security and compliance, and delight clients with a secure digital experience. For more information, visit [www.docuSign.com](http://www.docuSign.com) or call 877.720.2040.

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About eOriginal, Inc.

Founded in 1996, eOriginal is the trusted expert in digital transaction management solutions, specializing in the post-execution management of financial asset documentation. eOriginal SmartSign® and eAsset® Management Services enable an end-to-end solution for fully electronic transactions that must be managed with the highest levels of security and compliance throughout their lifecycle. By treating every transaction as having assets that must be verifiably secure, legally compliant and enforceable, eOriginal provides its customers and partners with eCertainty®. For more information, please visit <http://www.eoriginal.com>. eOriginal®, eAsset®, eOriginal SmartSign® and eCertainty® are trademarks of eOriginal, Inc. and are registered in the United States or in other jurisdictions.

About Maxim Commercial Capital, LLC

Maxim Commercial Capital, LLC is a privately held commercial finance company focused on providing creative and flexible asset-backed financing solutions to small and middle-market companies in a wide array of industries. In addition to equipment and real estate secured transactions, Maxim offers credit-challenged owner operators and transportation companies an application only product on quality used Class 8 trucks and trailers.