



NEWS RELEASE

New Story Charity Teams with DocuSign Impact to Build 100 Homes in 100 Days in Haiti

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SAN FRANCISCO, Sept. 24, 2015 /PRNewswire/ -- New Story Charity, a crowd-funding nonprofit whose mission is to provide safe homes for families living in the world's most dangerous and poverty-stricken conditions, announced today that it relies on DocuSign's Digital Transaction Management (DTM) platform and integrated eSignature solution to eliminate the costs and inefficiencies of processing paperwork in the field. DocuSign for Nonprofits has helped New Story go fully digital so that 100% of donor dollars go towards making a positive difference in the world.



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Co-founded by Michael Arrieta, DocuSign Chief of Staff to Chairman and CEO Keith Krach, New Story Charity began in 2014 after the founding team witnessed the widespread destruction of 2010's earthquake in Haiti and the challenges faced by disaster relief organizations in quickly bringing safe housing to families in need. The team secured funding from Silicon Valley start-up incubator, Y-combinator, to launch a nonprofit model that

puts 100% of donations towards good while delivering complete visibility to donors and volunteers on the positive impact of their contributions.

Using DocuSign's DTM platform and offline signing capability, New Story replaced its process of manually filling out, scanning, and uploading documents with DocuSign's fully digital solution. The move to DocuSign empowered volunteers in the field to sign, send, and complete transactions offline via mobile devices, guarantee security and compliance across processes, and more efficiently help families in need. Fueled by these efficiencies, the New Story team set out to build 100 homes in 100 days for struggling families in Haiti and was able to achieve its goal after just 91 days.

"DocuSign has made it possible for New Story to operate 100% digitally in the field – removing the hassles and costs that traditional charities take on with paper processes," said Arrieta. "I'm grateful to work for an organization like DocuSign where the company culture is infused with a philanthropic ethos that allows employees to drive positive change in the world. With the launch of DocuSign Impact, I'm now able to use volunteer time off to fulfill my personal passion of bringing new homes to families in need so they can start their own new story."

"We're excited to bring the power of DocuSign to nonprofits through DocuSign Impact, transforming lives by transforming charities," said DocuSign Impact Executive Director Amy Skeeters-Behrens. "Mike is a tremendous asset to DocuSign's business, but as co-founder of a nonprofit like New Story, he sets a tremendous example of what it means to have a broader impact on the world around us. I'm proud of the employees across the DocuSign family who are working to enrich the communities around them."

DocuSign Impact is organized around three pillars of corporate philanthropy: employee volunteerism, the creation of the DocuSign Impact Foundation to match employee donations, and product discounts for qualifying nonprofits. DocuSign Impact empowers employee volunteerism with three days paid time off annually for every employee to volunteer at nonprofits of their choice. To learn more about DocuSign Impact, visit <https://www.docusign.com/company/docusign-impact>. For more information on New Story, visit www.newstorycharity.org.

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About New Story

New Story is a crowd-funding charity that builds life-changing houses for homeless families currently living in

dangerous situations around the world. 100% of public donations go directly towards new home construction. Meet a family. Fund their home. Change their story forever. New Story is a Y-Combinator backed company. For more information, visit www.newstorycharity.org.

About DocuSign, Inc.

DocuSign® is The Global Standard for Digital Transaction Management®. DocuSign is helping more than 100,000 companies across nearly every industry and department make their digital transformation by putting an end to the paper chase. More than 50 million people in 188 countries turn to DocuSign to manage their most important transactions—digitally. DocuSign's DTM platform supports legally compliant signature processes tailored to meet requirements globally with localization in 43 languages. Every day more than 50,000 new users join The DocuSign Global Trust Network to increase speed to results, reduce costs, enhance security and compliance, and delight clients with a secure digital experience. For more information, visit www.docusign.com or call 877.720.2040.

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