



NEWS RELEASE

'Quick Tip Tuesday' Series Helps Companies Achieve Digital Transformation

2015-02-12

DocuSign Blog Series Offers Digital Best Practices for Digital Business Success

SAN FRANCISCO – February 12, 2015 – Key industries are saying ‘no to paper’ and accelerating their digital transformations with the help of DocuSign, Inc.’s (DocuSign®) ‘Quick Tip Tuesday’ series on the DocuSign Blog: <https://www.docuSign.com/blog/category/quick-tips/>.

The series offers best practices on how to successfully unlock the value of going fully digital with DocuSign’s Digital Transaction Management (DTM) platform.

Notable Highlights

- Series is dedicated to answering customers’ questions by sharing unique tips and insights that help maximize the value achieved via DocuSign products and services.
- DTM users easily translate the tips within the blog posts into dramatic ROI, lower cost, increased security and compliance and better end-user experiences.
- Customers and prospects benefit from direct engagement with one another, as well as with DocuSign customer support by sharing reactions and questions within blog comments.

In one blog post –Quick Tip Tuesday: Template Role Shortcuts– Tsara Borsting, Customer Support Content Manager, struck a chord with DocuSign users by connecting them with shortcuts that pay timesaving dividends.



“Templates are great tools to expedite the sending process within DocuSign. In addition to the benefits of reusability, templates also offer some special role names that allow for automatic population when users are entering their name and email information.”

In the comments section, readers chimed in with their delight for the invaluable guidance.

Read the full article here: <https://www.docusign.com/blog/quick-tip-tuesday-template-role-shortcuts>

To share your digital transformation stories on the DocuSign blog, please email

###

Contact:

Kristin Treat

DocuSign, Inc.

+1 (215) 317-9091

About DocuSign, Inc.

DocuSign® is The Global Standard for Digital Transaction Management®. DocuSign helps more than 100,000 companies across nearly every industry and department make their digital transformation by putting an end to the paper chase. More than 50 million people in 188 countries turn to DocuSign to manage their most important transactions—digitally. DocuSign's DTM platform supports legally compliant signature processes tailored to meet requirements globally with localization in 43 languages. Every day more than 50,000 new users join The DocuSign Global Trust Network to increase speed to results, reduce costs, enhance security and compliance, and delight clients with a secure digital experience. For more information, visit www.docusign.com or call 877.720.2040.

Copyright 2003-2015. DocuSign, Inc. is the owner of DOCUSIGN® and all of its other marks, www.docusign.com/IP.

All other marks appearing herein are the property of their respective owners.