



NEWS RELEASE

SaaS industry HR leader Joan Burke joins DocuSign as Chief People Officer

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SAN FRANCISCO, Sept. 7, 2017 /PRNewswire/ -- DocuSign announced today that Joan Burke has joined the company as Chief People Officer (CPO) reporting to CEO Dan Springer. Most recently, Burke served as Senior Vice President of Global HR at Marketo and Responsys where she helped drive both companies' SaaS-industry leadership by creating and inspiring cultures of innovation and growth. Burke brings 25 years of leadership experience in designing and implementing innovative, results-oriented HR programs and best practices to her new role leading global HR at DocuSign.

"I'm delighted to join the DocuSign team and partner with Dan and the leadership team to continue building a category and culture that inspire customers, developers, partners and employees to go digital," said Burke. "It's a unique opportunity and I couldn't be more excited to lead the people function at such a fast growing, successful company where everyone you speak to – whether customers, developers, partners or employees – exclaims 'I love DocuSign!' at the first mention of the company's name."

"Joan is an outstanding people manager who cares deeply about her team members and their career development, and that care extends across the organization and permeates throughout its culture via the HR programs she envisions and implements," said Dan Springer, CEO of DocuSign. "I'm thrilled to see Joan joining the DocuSign family, adding to the high quality of talent across our global team."

Prior to her HR executive leadership roles at Marketo and Responsys, Joan led global human resources for ZipRealty, ShoreTel, Inc., Zantaz, ABHOW, The Industry Standard, and Softnet Systems, Inc. She began her HR career at John Hancock where she took on a variety of roles in building and developing the leading financial services firm's human capital. Joan has a Bachelor of Arts from Albertus Magnus College. Outside of the office, Joan is a passionate

supporter of The Human Rights Campaign, Boston Children's Hospital Trust, The Women's Lunch Place and the AIDS Action Committee. Joan also serves on the Board of Advisors for Glint, Inc.

To learn more about career opportunities at DocuSign, please visit <http://www.docusign.com/careers>.

Contact:

Gregor Perotto

DocuSign, Inc.

(206) 576-8081

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